

# SORA

## PRODUCTS

Helping women use local resources to transform lives

❖ Extreme poverty in the Philippines affects about 19% of the population or 18,400,000 people. In most poor families the head of the household has an elementary education or less. Providing an income for one's family is extremely difficult.

❖ **SORA** Products is working alongside women's groups to help women in impoverished communities earn a livelihood and find dignity through creating quality products.

❖ **SORA** Products has two product lines:

- > **HANDWOVEN WALLETS & ACCESSORIES** made from recycled packaging
- > **PURSES & BAGS** woven from dried water hyacinth plant materials



Taya, one of our SORA Products weavers sitting at her home weaving table



## RECYCLED WRAPPER PRODUCTS

By using traditional weaving practices, discarded wrappers are transformed into beautiful purses & wallets. The wrappers are collected, sorted, cleaned, cut, woven & sewn together.



There are 200 to 400 packet strips in each finished wallet



Sample single serve packets of instant coffee & drink mixes used to create purses and wallets

## WATER HYACINTH PRODUCTS

Waterways in the Southern Philippines are clogged with water hyacinth plants. The community is harvesting these plants and women are weaving them into organic handbags, purses & clutches.



Approximately 150 dried stalks are used to create a handbag



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